

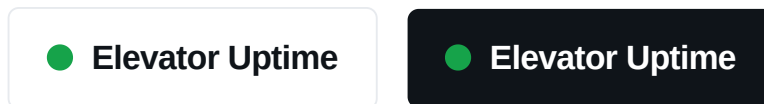
BRAND COLORS



TYPOGRAPHY

- Primary typeface: **Geist** (Google Fonts, free)
- Body: Geist 400 · Headings: Geist 600 · Mono: Geist Mono
- Fallback stack: system-ui, -apple-system, BlinkMacSystemFont, "Segoe UI", sans-serif

WORDMARK



- The green dot represents uptime — a live signal, always watching
- Always render the dot to the left of the wordmark text
- Minimum clear space: equal to the dot diameter on all sides

USAGE RULES

- Always write **Elevator Uptime** — two words, both capitalised
- **FIELDBOSS** is the parent platform; Rimrock Corporation is the company behind **FIELDBOSS**
- Do not stretch, rotate, recolor, or add effects to the wordmark
- Do not use the green dot alone as a standalone logo without the wordmark
- Minimum reproduction size: 120px wide (digital), 30mm wide (print)